



The Run to the **ALPS**
EUROPEAN TOUR

Join us for the Ultimate
High-Octane European Adventure!

Experience the thrill of Europe's most iconic roads, from the Black Forest to the Alpine peaks. Enjoy luxury hotels and world-class mountain passes, with every mile designed for ultimate driving pleasure.

22nd-30th May '25

OPEN FOR REGISTRATION

Route

📍 Holyhead 📍 Peak District 📍 Hull 📍 Rotterdam 📍 Frankfurt 📍 Baden-Baden
📍 Black Forest 📍 Freiburg 📍 San Bernardino Pass 📍 Andermatt 📍 Furka Pass
📍 Gotthard Pass 📍 Oberalp Pass 📍 Susten Pass 📍 Nufenen Pass 📍 Andermatt
📍 Luxembourg 📍 Amsterdam 📍 Rotterdam



This unforgettable adventure takes you through Europe's most iconic landscapes and destinations. Cannonballers will convoy along Germany's famed B500 road in the Black Forest, traverse Switzerland's legendary mountain passes, and experience luxury in hand-picked hotels in Andermatt, Amsterdam, Luxembourg and Frankfurt. From breathtaking alpine views to the charm of cosmopolitan capitals, this road trip promises memories to last a lifetime.



DAY ONE

THURSDAY
22ND MAY 2025

DUBLIN | HOLYHEAD | PEAK DISTRICT | HULL

Our journey begins with a ferry from Dublin to Holyhead, followed by a lunch stop at the charming Fox and Hounds to refuel and relax. Next, we'll enjoy a scenic drive through the stunning Peak District, taking in breathtaking views and iconic landmarks. Before reaching Hull Port, we'll regroup over coffee at the historic Cave Castle Hotel. From Hull, we'll board the ferry to Rotterdam, ready to continue our adventure.



DAY TWO

FRIDAY
23RD MAY 2025

ROTTERDAM | FRANKFURT

Our first overnight stop is in the Steigenberger Icon Frankfurter Hof, a centrally located hotel in Frankfurt. This bustling city has much to offer including a thriving theatre district, pedestrian shopping street, parks, lively bars, dance clubs and many great restaurants. It is best known for its vibrant nightlife, offering a variety of options for night owls. We have some beautiful lunch recommendation on route to enjoy the passing cities.



STEIGENBERGER FRANKFURTER HOF 5*



DAY THREE

SATURDAY
24TH MAY 2025

FRANKFURT | FREIBURG

The Black Forest in southwestern Germany is known for its dense forests, charming villages, and scenic beauty. Our lunch stop brings us to the popular spa town of Baden-Baden where the Roman-Irish baths, 19th-century performance hall and elegant architecture are popular cultural attractions. From the famous fairytale villages, thermal baths, and pine- and birch-blanketed mountains to scenic drives and a rich mix of natural beauty, culture, and charm — this region truly showcases the best of the area. The B500, the Black Forest High Road is a truly unique driving experience. Sitting at the foot of the Black Forest's wooded slopes and vineyards, we find our base for the second night in the Colombi Hotel in Freiburg im Breisgau. A historic and elegant hotel known for its exceptional service and luxurious amenities. Freiburg is a sunny, cheerful town with gabled townhouses, cobblestone lanes and cafe-rimmed plazas.



COLOMBI HOTEL 5*



DAY FOUR

SUNDAY
25TH MAY 2025

FREIBURG | LUCERNE | SAN BERNARDINO PASS | ANDERMATT

The famous San Bernardino Pass, located in the Swiss Alps, is a high mountain pass known for its stunning scenery and historical significance. Take in the beauty as we make our way to the scenic village of Andermatt. Andermatt is located in the Swiss Alps and is known for its stunning natural beauty and year-round outdoor activities. Our 2-night stay in this picturesque village will allow plenty of time to explore the famous Swiss Alp drives namely the St. Gotthard and Grimsel passes. At night kick back and enjoy the local nightlife, perhaps indulging in some traditional Swiss dishes such as fondue, raclette, and alpine chocolate.



RADISSON BLU ANDERMATT 4*



DAY FIVE

MONDAY
26TH MAY 2025
FREE DAY

ANDERMATT | MOUNTAIN PASSES

On our free day we suggest to drive high in the Swiss Alps, where the Furka pass is extremely popular with tourists and thousands of thrill-seekers take on this epic pass every year, drawn in by the sloping roads and winding bends set against the mountainside. Follow in the footsteps of James Bond as you make your way along this stunning pass. Crossing the Gotthard Mountain via the alpine pass is one of the most scenic and adventurous experiences on our Tour with its serpentine twists and unrivalled views. Or if you fancy a more relaxed pace, you can spend the day at the spa & leisure centre.



DAY SIX

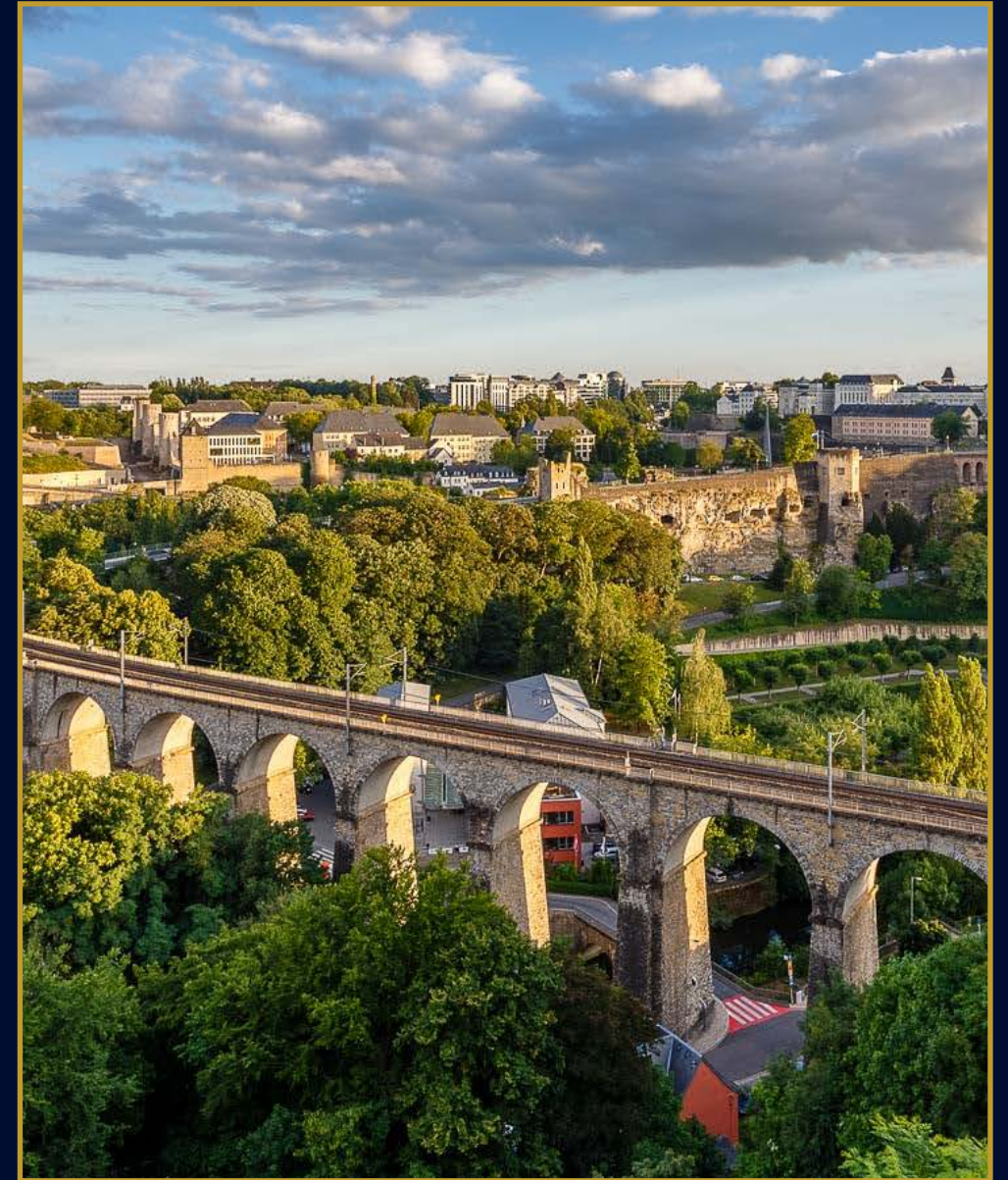
TUESDAY
27TH MAY 2025

ANDERMATT | COLMAR | LUXEMBOURG

From Andermatt we head to our overnight in Luxembourg, we recommend stopping for lunch in the picturesque medieval old town of Colmar located in the Alsace region of France, known as 'Little Venice'. We drive The Grimsel Pass which is one of the highest paved roads in Europe and runs through a wild, sparsely grown mountainous region marked by granite rocks, reservoir lakes, and power plants. We will head north to the charming and vibrant destination of Luxembourg known for its rich history, stunning architecture, and cosmopolitan atmosphere. Our next overnight will be Le Royal Hotel Luxembourg.



LE ROYAL HOTEL LUXEMBOURG 5*



DAY SEVEN

WEDNESDAY
28TH MAY 2025

LUXEMBOURG | AMSTERDAM

On day seven, we leave Luxembourg and travel to Amsterdam, the vibrant and diverse destination known for its picturesque canals, rich history, and cultural attractions. On our final night on the Run to the Alps tour we settle into the Okura Hotel which combines luxury, comfort, and a prime location making it one of the best hotels in the city. The hotel has four acclaimed restaurants, with three Michelin stars held between them and the spacious rooms and suites gaze over the Amsterdam skyline for unparalleled city views.



HOTEL OKURA AMSTERDAM 5*



DAY EIGHT

THURSDAY
29TH MAY 2025


AMSTERDAM | ROTTERDAM | HULL | IRELAND

We finish our Run to the Alps tour, with a drive back to Rotterdam, where we will sail to Hull, and continue our journey home after an unforgettable Cannonball Run to the Alps tour with friends old and new. With memories to last a lifetime.




TOUR DETAILS & PRICING

PRICING



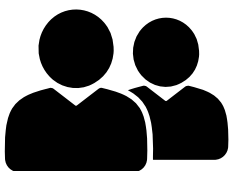
ONE VEHICLE

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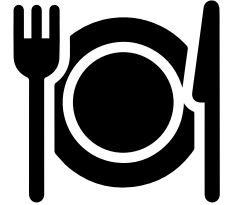
HOTELS
X 6 NIGHTS

+



TWO PEOPLE SHARING
(TWIN OR DOUBLE ROOM)

+



WELCOME
MEAL

=

€4,100

*FERRY NOT INCLUDED

PRICE BASED ON TWO PEOPLE SHARING | LIMITED SPACES | T&C'S APPLY | €1000 BOOKING DEPOSIT

WHAT'S INCLUDED?

- ✓ 1 x Car Entry
- ✓ 6 nights 4 & 5 Star Hotels with Breakfast
- ✓ 6 Nights Overnight Parking & City Tax
- ✓ Car Graphics
- ✓ Itinerary & Lanyard
- ✓ Photography & Crew
- ✓ Welcome Meal

FERRY NOT INCLUDED

*The reason why the ferries are NOT included in the itinerary above is because some people wish to extend their stay and some participants will be travelling from the UK and Europe. However, we have secured an early bird rate with the ferry company and will be happy to facilitate any requests for this.

Contact Cannonball HQ for Ferry details from Ireland & UK, departing on Thursday 22nd May, Returning Friday 30th May.

REGISTER NOW →

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